

ATTENTION Colorado Springs Businesses!

Commercial Advertising with Peterson AFB permits your business to reach the entire base populace of our military community plus thousands of retirees and their families, National Guard, and other military agencies in the Colorado Springs area.

The PeteSki brochure is used by new and existing personnel at Peterson AFB. Online viewing of PeteSki is available 24/7 at www.21fss.com.

With a total focus on enjoyment and leisure time, placing your company name in our product is a strategic move.

For more information on how to advertise in 21 FSS publications, contact us:

719-556-4977

Email: sponsorship@21fss.com

PETESKI Ad Submission Requirements:

Call for submission deadline.

WE ACCEPT HIGH QUALITY PDF FILES.

- Ads should be created as CMYK files at a resolution of 300dpi at 100% size. PDF files must contain only 4-color process images (CMYK). All fonts and images should be embedded. Photoshop files should be flattened and all fonts should be outlined.
- Images provided for ads should be final, color corrected, hi-resolution (300 dpi) CMYK files. Hi-Res images should not be scaled more than 115% to maintain image quality.
- Ads submitted should be suitable to publish as is. 21 FSS Marketing will not be responsible for any errors in content or PDF files prepared incorrectly or at the incorrect size.
- All advertising is conditional upon content and available space. Ads are positioned in the layout at publisher's discretion.

PETESKI Seasonal Brochure: Ad Dimensions & Rates

• Advertising rates are established for full color, 300 dpi artwork.



FULL PANEL:

W: 3.166"

H: 8"

\$450

E-mail files to: sponsorship@21fss.com



HALF PANEL:

W: 3.166"

H: 3.878"

\$200